

PATRICK MALOWSKI

MULTIMEDIA STORYTELLER

175 Folts Road Herkimer, NY 13350

315-360-1629

patrick.malowski@gmail.com

 patrickmalowski.com



HIGHLIGHTS

- 2x Syracuse Press Club Award Winner
- 2x NYS Associated Press Association Award winner
- Lead editorial role in building TV news graphics package
- Beta test for Ross Inception Newsroom Computer System
- Create Episodic Content for Web/TV

COMMUNICATIONS EXPERIENCE

Anchor/Reporter/Producer

WWNY 7 News Gray Television, Watertown, NY May 2014 - Jul. 2019

- Produce, edit and anchor 4 newscasts, report 2 days a week
- Supervise weekend newsroom and manage webpage
- Lead team and report live during breaking news situations
- Enterprise creative and investigative local stories
- Train new hires how to edit, report, and use MMJ ENG equipment
- Develop graphics templates and training guides
- Create unique social media content and interact with audience

Multimedia Content Specialist

Atticus Finch, Herkimer, NY May 2010 - Present

- Create videos, graphics to promote band events
- Manage Facebook music page with over 1,600 likes
- Create compelling content relative for Instagram, Facebook, Twitter, YouTube
- Effective use of Facebook analytics, social media ads

News/Production Intern

WOIO 19 News Raycom Media, Cleveland, OH Jan. 2014 - Apr. 2014

- Wrote stories for the web and shadowed news crews
- Lighting, shooting and editing for commercial, promo spots

EDUCATION

SUNY Oswego – May 2014

B.A. Broadcasting and Mass Communications

- Teacher Asst. for former NBC News Anchor Garrick Utley

Herkimer College – May 2012

A.A.S.- Radio-Television Broadcasting

SKILLSETS

- Videographer/Editor
- Motion/Graphic Design
- Social Media Manager
- On Screen Talent
- Team Player/Leader
- CMS/Web Writing
- Live Production
- Public Relations
- Marketing

SOFTWARE

Adobe CC	Other
Premiere	Logic Pro
Photoshop	Edius
After Effects	Final Cut Pro
InDesign	XSplite
Audition	OBS
Lightroom	Office Suite
Illustrator	ENPS
Avid Media Composer	

CAMERAS

Experience with full-size, camcorders & DSLRs

OTHER INTERESTS

- Write/Record Music
- Education
- Running
- Sports & Entertainment